



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Commemorative Public Safety Memorial Bricks and Challenge Coins for Sale

Beaumont, CA—Fundraising is underway for the new Public Safety Memorial on the front lawn of the Beaumont Civic Center. After a successful chilidog dinner held in October of 2012, the memorial committee is continuing efforts to raise money. Two ways citizens can contribute to the memorial are through the purchase of memorial bricks and challenge coins.

Citizens can leave a personal touch on the Public Safety Memorial by purchasing a memorial brick engraved with a message for our fallen police and fire personnel. Memorial bricks applications are available online and at City facilities. Please return completed applications to the Beaumont Civic Center with payment.

The Public Safety Memorial Challenge Coins feature a kneeling fireman and police officer on the front with an American Flag and the patron saints for fire and police on the back with the words: honor, service, sacrifice, commitment. Coins are available for \$15.00 each at the Beaumont Civic Center, located at 550 E. 6th Street and the Albert A. Chatigny Community Recreation Center, located at 1310 Oak Valley Parkway.

Monetary donations to the memorial are also welcome. Please make checks payable to the City of Beaumont and include "Public Safety Memorial" in the memo line. For questions, please call 951-769-8520 or visit www.BeaumontCares.com to view images and plans for the memorial.

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During World War I pilots carried medallion coins with them as a symbol of respect, loyalty, oath, and camaraderie for their unit. This tradition came about after a pilot was shot down, captured, then escaped, only to be thought of as a spy at the front lines. The only identification the pilot had to prove his identity was his coin, which ultimately saved his life. Nearly a century later, this tradition still continues. Soldiers, police officers and firemen risk their lives everyday for the safety of others. The challenge coin is personal token symbolizing devotion and allegiance.