



PRESS RELEASE

DATE: November 30, 2012
FOR IMMEDIATE RELEASE

CONTACT: Ashley Starr
astarr@ci.beaumont.ca.us
(951) 769-8520

‘Tis The Season! Mark Your Calendar For A Day Of Festivities

Beaumont, CA—On Saturday, December 15, 2012, the City of Beaumont will host a variety of events to kickoff the holiday season.

Arts and Craft Fair: The Beaumont Senior Center will host an Arts and Crafts Fair at the Beaumont Civic Center from 9:00 a.m. to 3:00 p.m. For information or to be a vendor, please contact the Community Recreation Center at (951) 769-8524.

Christmas Light Parade: The 16th Annual Christmas Light Parade will begin at 6:00 p.m. at the intersection of 12th Street and Palm Avenue. The parade will feature themed floats, decorated golf carts, and local groups showing off their holiday spirit. Awards will be given to 1st, 2nd, and 3rd place winners for the best displays. Participation is free. The deadline to sign up for the parade is December 10th. Applications are available at the Beaumont Civic Center, the Community Recreation Center, and on the city’s website.

Christmas Tree Lane Fundraiser: The fun and festivities will continue after the parade at the Beaumont Civic Center with holiday music, cookies, hot cocoa, and a special visit by Santa Claus! This inaugural fundraising event will feature three Christmas trees that will be raffled for charity. The trees will be decorated using one of the following themes:

- Family: toys, electronics, household items, beauty items, etc.
- Food: gift certificates to local restaurants, cooking utensils, etc.
- Sports: event tickets, sporting equipment, jerseys, etc.

The public will have to opportunity to purchase raffle tickets and enter to win one of the three trees on display. The winner of each tree will receive all of the gifts and decorations, including the tree itself. Raffle Tickets are 1 for \$1.00 or 6 for \$5.00. All proceeds benefit the Beaumont Charitable Foundation.

The Beaumont Civic Center is located at 550. E. 6th Street. For more information, please contact the Community Services Department at (951)769-8524. For information on upcoming events, please visit the City’s website at www.BeaumontCares.com or follow us on Facebook and Twitter.

###